



# CITY OF LODI COUNCIL COMMUNICATION

**AGENDA TITLE:** Adopt Resolution Appointing New Representatives to the Lodi Tourism Business Improvement District Advisory Board

**MEETING DATE:** February 4, 2009

**PREPARED BY:** City Clerk

**RECOMMENDED ACTION:** Adopt resolution appointing new representatives to the Lodi Tourism Business Improvement District (LTBID) Advisory Board.

**BACKGROUND INFORMATION:** On September 15, 2004, the City Council adopted Resolution 2004-192 (attached as Exhibit A) appointing seven members to the LTBID Advisory Board in accordance with Lodi Municipal Code Chapter 12.07.100, "Levy of Assessment—Use of Revenue—Authority." Since that time, changes have occurred in the membership of the Board and it is necessary to update the list of members. The following five names have been recommended by Nancy Beckman, Executive Director of the Lodi Conference and Visitors' Bureau, and it is recommended that Council adopt the attached resolution appointing the following members to serve as the LTBID Advisory Board.

Heather Reagan	Wine and Roses
Beth Kim	Hampton Inn & Suites
Sonny Patel	Wine Country Inn
Sunil Yadav	Modern Motor Lodge
Marty Willett	G-REM

**FISCAL IMPACT:** N/A

**FUNDING AVAILABLE:** N/A

Randi Johl  
City Clerk

RJNMP

Attachments

APPROVED: \_\_\_\_\_

Blair King, City Manager

RESOLUTION NO. 2004-192

A RESOLUTION OF THE LODI CITY  
COUNCIL APPOINTING LODI TOURISM  
BUSINESS IMPROVEMENT DISTRICT  
ADVISORY BOARD

WHEREAS, the Lodi City Council adopted a Resolution of Intention to form the Lodi Tourism Business Improvement District (LTBID) at its meeting held September 15, 2004; and

WHEREAS, the Lodi City Council now desires to appoint an Advisory Board for the LTBID and

WHEREAS, the following is a list of names that have been recommended by Nancy Beckman, Executive Director of the Lodi Conference and Visitors' Bureau to sit on the Advisory Board:

Tabitha Freytag	Wine and Roses
Beth Kim	Comfort Inn
Sonny Patel	Wine Country Inn
Sunil Yadav	Modern Motor Lodge
Mary Wallace	Frames & Fine Things
Kelli Mettler	Wine & Visitor Center
Betty Hansen	Jewel Fine Wines

NOW, THEREFORE, BE IT RESOLVED that the Advisory Board is hereby appointed as recommended above.

Dated: September 15, 2004

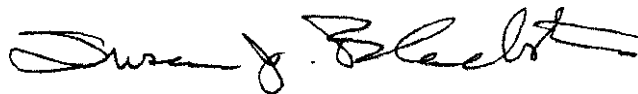
I hereby certify that Resolution No. 2004-192 was passed and adopted by the City Council of the City of Lodi in a regular meeting held September 15, 2004, by the following vote:

AYES COUNCIL MEMBERS – Beckman, Hitchcock, Howard, Land, and Mayor Hansen

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None



SUSAN J. BLACKSTON  
City Clerk

RESOLUTION NO. 2009-14

A RESOLUTION OF THE LODI CITY COUNCIL RESCINDING  
RESOLUTION 2004-192 APPOINTING THE LODI TOURISM BUSINESS  
IMPROVEMENT DISTRICT ADVISORY BOARD AND APPOINTING  
NEW REPRESENTATIVES TO SERVE ON THE BOARD

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WHEREAS, the Lodi City Council adopted a Resolution of Intention to form the Lodi Tourism Business Improvement District (LTBID) at its meeting held September 15, 2004; and

WHEREAS, the Lodi City Council adopted Resolution 2004-192 appointing the Advisory Board for the LTBID; and

WHEREAS, it is necessary to update the list of Board members due to recent changes. The following names have been recommended by Nancy Beckman, Executive Director of the Lodi Conference and Visitors' Bureau, to sit on the Advisory Board:

Heather Reagan	Wine and Roses
Beth Kim	Hampton Inn & Suites
Sonny Patel	Wine Country Inn
Sunil Yadav	Modern Motor Lodge
Marty Willett	G-REM

NOW, THEREFORE, BE IT RESOLVED by the Lodi City Council that it does hereby appoint the individuals listed above to serve on the LTBID Advisory Board as recommended.

Date: February 4, 2009

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I hereby certify that Resolution No. 2009-14 was passed and adopted by the Lodi City Council in a regular meeting held February 4, 2009, by the following vote:

AYES: COUNCIL MEMBERS – Hitchcock, Johnson, Katzakian, Mounce,  
and Mayor Hansen

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None

  
RANDI JOHL  
City Clerk

CITY COUNCIL

LARRY D. HANSEN, Mayor  
PHIL KATZAKIAN,  
Mayor Pro Tempore  
SUSAN HITCHCOCK  
BOB JOHNSON  
JOANNE MOUNCE

# CITY OF LODI

CITY HALL, 221 WEST PINE STREET  
P.O. BOX 3006  
LODI, CALIFORNIA 95241-1910  
(209) 333-6702 / FAX (209) 333-6807  
[www.lodi.gov](http://www.lodi.gov) [cityclerk@lodi.gov](mailto:cityclerk@lodi.gov)

BLAIR KING, City Manager  
RANDI JOHL, City Clerk  
D. STEPHEN SCHWABAUER  
City Attorney

February 6, 2009

Nancy Beckman, Executive Director  
Lodi Conference and Visitors' Bureau  
115 S. School Street, Suite 9  
Lodi, CA 95240


**RE: RESOLUTION APPOINTING NEW REPRESENTATIVES TO SERVE ON  
THE LODI TOURISM BUSINESS IMPROVEMENT DISTRICT ADVISORY  
BOARD**

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The Lodi City Council, at its meeting of February 4, 2009, adopted the enclosed resolution appointing new representatives to serve on the Lodi Tourism Business Improvement District Advisory Board.

Should you have any questions, please feel free to contact the City Clerk's Office.

Sincerely,

  
Jennifer M. Perrin  
Assistant City Clerk

JMP

Enclosure